



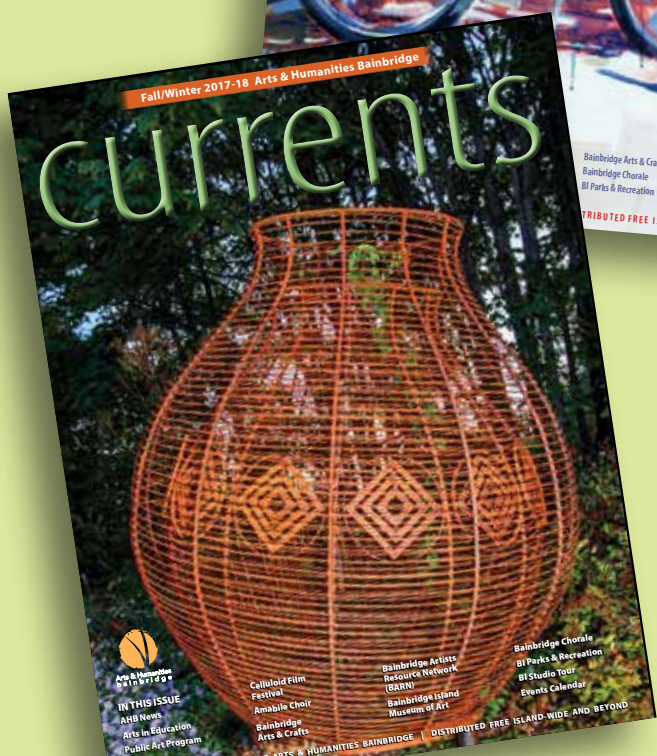
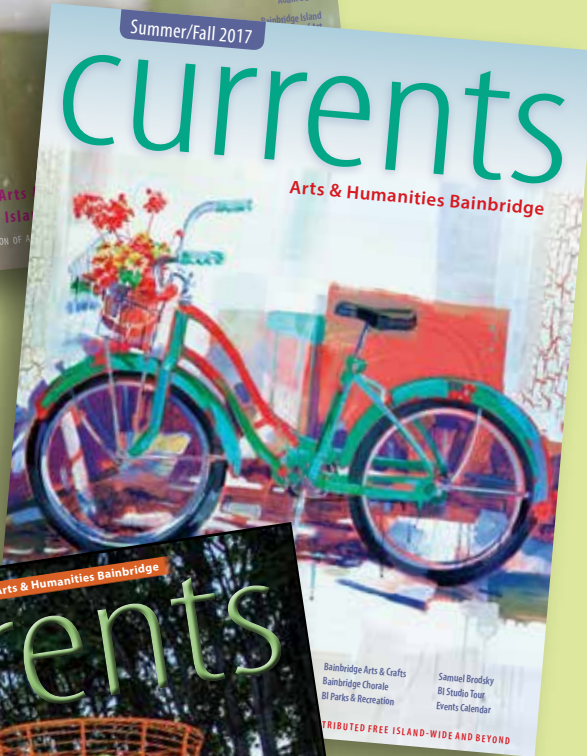
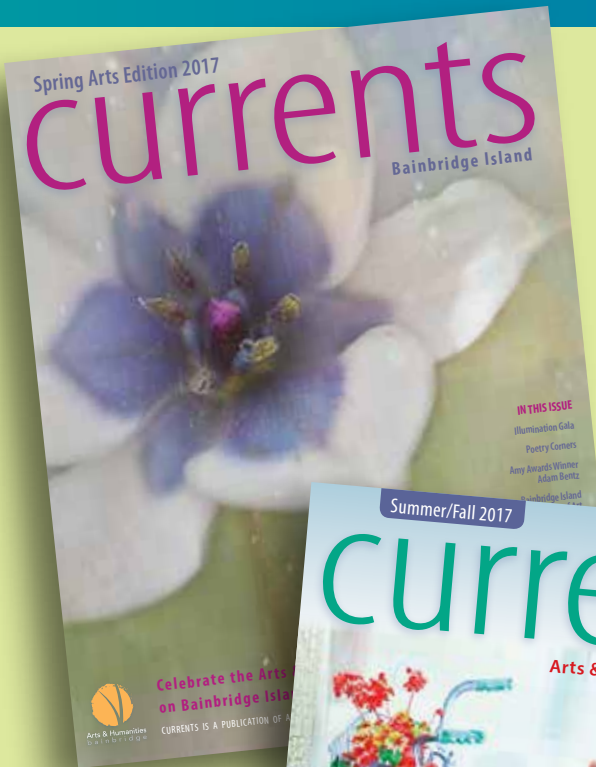
Arts & Humanities
bainbridge

currents

Arts & Humanities Bainbridge Magazine

Editorial Spots
Call for Reservations

MARCH - JUNE 2018 ISSUE



**RESERVE
SPACE BY
January 26
MATERIALS
ARE DUE BY
February 2**

SEE PAGE 2 FOR:

- Rates & Sizes
- How to provide your materials
- Proofing process
- Contact info

NEW!
Two new options
for purchasing
space in Currents.
See page 2 for
details!

Currents is mailed FREE to every Bainbridge Island address and is also available FREE at many local venues in Kitsap County as well as the Seattle and Bainbridge ferry terminals, and has published since 1991.

SPOTLIGHT SIZES/RATES/SUBMITTAL GUIDELINES

A CURRENTS SPOTLIGHT is an editorial page or section that focuses on your organization and what it provides to our community, rather than just an events listing. Our goal is to promote your organization's goals, as well as events, while we maintain a consistent visual editorial magazine style.

EDITORIAL SPOTLIGHT SIZES & RATES MARCH-JUNE 2018

NEW: Cover + Half Page Column \$1250.00 (includes 3+ hours of time)*
NEW: Calendar Section Qtr page \$ 300.00 (includes 1 hour of time)*

STANDARD SPACES

Two facing inside pages \$1100.00 (includes 3-4 hours of time)*
Full page \$ 700.00 (includes 2 hours of time)*
Half page column \$ 400.00 (includes 1.5 hour of time)*

DUE DATES

Reserve space by **JANUARY 26**
Send text and images by **FEBRUARY 2** (or sooner!)
Layout/proofing/revisions **FROM FEB. 2 - 16** (Issue goes to print Feb. 19)

SUBMITTING YOUR TEXT (We'll let you know if any questions or concerns)

PLEASE SUBMIT TEXT IN WORD DOC FORMAT. We will review, edit as needed, and provide 1-2 proofs for review. Approximately 450 words per full page, 150-200 words per column and 75-100 words per calendar editorial quarter page.

IMAGE CAPTIONS & PHOTO CREDITS: Please include any needed captions, image credits, dates, etc., at the end of your Word doc text, and include name or number related to the image(s) that are meant to accompany. Or send such info in email content.

SUBMITTING YOUR IMAGES (We'll let you know if resolution/size is too small)

PLEASE SUBMIT DIGITAL IMAGES IN HIGH RES PRINT RESOLUTION

TWO FACING PAGES: Only 5-6 visual images + your logo and any small sponsor logos as required. (alternate image choices can be included).

FULL PAGE: Only 3-4 visual images + your logo and any small sponsor logos as required. (alternate image choices can be included).

HALF PAGE COLUMN: Only 2-3 visual images + logo & small sponsor logos as required. (alternate image choices can be included).

CALENDAR SECTION QTR PAGE: Only 1 image + logo & small sponsor logos as required. (alternate image choices can be included).

Please provide images in 300 dpi print resolution at size for print use, or as a larger image file.

EMAIL TEXT AND IMAGES TO Jeanette Alexander: jalexgd@sounddsl.com

TOO LARGE TO EMAIL? Upload to Jeanette Alexander's private secure website: www.hightail.com/u/JeanetteAlexander529334

A NOTE REGARDING SPONSOR LOGOS: If you provide sponsor logos, we'll most likely place at the bottom of your page. We'll place your logo with the header at top.

Thank you for reviewing the guidelines. We look forward to working with you!

***PLEASE ALSO NOTE:** Spotlight space is a savings over display ad space! Currents editorial page layouts are edited, designed, and produced by Currents staff to maintain visual and editorial continuity and noted time is included in cost of your space. However, excessive revisions or complex layout requests can easily exceed the time included in costs. You will be alerted when only 15 minutes are left to time included. Beyond that noted above, all extra time costs incurred will be added to your invoice from Arts & Humanities Bainbridge.

**Advantages
for your
organization
by being
a part of
Currents**



This is the only island-based regional arts & humanities magazine that is published three to four times a year, supporting the cultural organizations on Bainbridge Island.

It costs LESS for you to be included as a page or column than it does for you to do your own all-island mailing.

It tells everyone that we are a strong and integrated local arts & humanities community working together to benefit the public.

The Arts & Humanities Bainbridge mission is to create an environment on Bainbridge Island in which the arts and humanities flourish. AHB provides coordination and advocacy for Bainbridge Island's nonprofit arts and humanities organizations, and programs and community education in response to the Island's cultural needs.

Anne Smart
Executive Director

ahbainbridge.org
206.842-7901
info@ahbainbridge.org

OTHER CURRENTS QUESTIONS?

Jeanette Alexander, via email:
jalexgd@sounddsl.com
or call 206.842.6368.

WANT TO PLACE A DISPLAY AD?

To reserve a Display Ad space instead of or in addition to a spotlight space, please contact Juliet Schlessler:

julietjs5@gmail.com
or 206.780.5335.